

2025

Impact Giving Guide



**1416 Howard Street
Omaha, NE 68102**

BBBSMidlands.org

(402) 905-3336

@BBBSMidlands

Local Impact

95%

of youth maintained or improved their overall educational expectations

95%

of youth maintained or decreased their level of participation in bullying

23%

of youth have decreased their level of depressive symptoms

Mission: Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

Community-Based Mentoring is the traditional mentoring program provided by BBBS. Bigs and Littles participate in one-to-one outings across our local community two to four times a month. Matches plan time together doing things that they both enjoy, like taking a walk in the park, going to a museum, sharing a meal together or just hanging out and talking at home. Life-changing friendships are built through the simplest of moments spent together.

MentorU is a technology-enhanced, school-based mentoring program specifically designed to support high school students. Through one-to-one mentoring relationships and guided curriculum, this program helps students develop personal, academic and career skills by providing each student with specialized classroom interactions and the opportunity to match with a mentor. MentorU is currently present in five local high schools.

Big Futures helps young adults to develop their own plan for future success. Current mentees in high school and those who have recently graduated can transition into the Big Futures program. Launched in 2023, the program is helping young adults connect with colleges, universities, military recruiters and employers. Additionally, participants can receive help with financial aid, professional development workshops, college/workplace tours, etc.

Serving more than 900 kids and young adults each year.



Partnership Levels

PREMIUM \$20,000	<i>Option 1</i>	Premium Event Partner - <u>Pick 1</u> • Bowl for Kids' Sake - Presenting • Fore Potential - Eagle • 60 Men in 60 Days (only 1 available) • New Match Monday Partner (only 1) • Big Socials Partner
		Premium Community Partner - <u>Pick 2</u> • Bowl for Kids' Sake - 300 Club • Fore Potential - Eagle • Monthly eNews Feature • Adopt-a-Family Partner • Back to School Picnic Partner • Winter Carnival Partner
		Community Partner - <u>Pick 1</u> • Bowl for Kids' Sake - Turkey • Fore Potential - Par • Match Activity Partner • MentorU Activity Partner • Big Futures Activity Partner • Winter Carnival Partner
	<i>Option 2</i>	Event Partner - <u>Pick 1</u> • Bowl for Kids' Sake - Turkey • Fore Potential - Presenting • Winter Carnival Partner • Adopt-A-Family Partner • Hygiene Closet Partner
		Community Partner - <u>Pick 2</u> • Bowl for Kids' Sake - Strike • Fore Potential - Birdie • Big Socials Partner (only 1 available) • Winter Carnival Partner • Monthly eNews Feature Story
	<i>Option 3</i>	• Discuss a personal Partnership Plan that fits your organization's unique needs.

GOLD \$15,000	Option 1	Gold Event Partner - <u>Pick 1</u> • Bowl for Kids' Sake - 300 Club • Fore Potential - Eagle • Match Activity Partner • MentorU Activity Partner • Big Futures Activity Partner
		Event Partner - <u>Pick 2</u> • Bowl for Kids' Sake - Strike • Fore Potential - Eagle • Monthly eNews Feature Story • Adopt-A-Family Partner • Hygiene Closet Partner
	Option 2	Gold Community Partner - <u>Pick 2</u> • Bowl for Kids' Sake - Strike • Fore Potential - Birdie • Big Socials Partner (only 1 available) • Winter Carnival Partner
		Community Partner - <u>Pick 1</u> • Bowl for Kids' Sake - Turkey • Fore Potential - Par • Monthly eNews Feature Story • Adopt-A-Family Partner • Hygiene Closet Partner



SILVER \$10,000	Option 1	Silver Event Partner - <u>Pick 2</u> • Bowl for Kids' Sake - Turkey • Fore Potential - Bogey • Match Activity Partner • MentorU Activity Partner • Big Futures Activity Partner
		Community Partner - <u>Pick 1</u> • Bowl for Kids' Sake - Strike • Fore Potential - Birdie • Monthly eNews Feature Story • Adopt-A-Family Partner • Hygiene Closet Partner
	Option 2	Silver Event Partner - <u>Pick 1</u> • Bowl for Kids' Sake - Strike • Fore Potential - Birdie • Big Socials Partner • Back to School Picnic Partner • Winter Carnival Partner
		Community Partner - <u>Pick 1</u> • Bowl for Kids' Sake - Turkey • Fore Potential - Eagle • Monthly eNews Feature Story • Adopt-A-Family Partner • Hygiene Closet Partner

BRONZE \$5,000	Bronze Event Partner - <u>Pick 2</u> • Bowl for Kids' Sake - Strike • Fore Potential - Par • Match Activity Partner • MentorU Activity Partner • Big Futures Activity Partner • Big Socials Partner • Back to School Picnic Partner • Winter Carnival Partner
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Partnership Level FAQ

60 Men in 60 Days Partner

Support our biggest recruitment campaign of the year! Every fall, we hold a major marketing effort to recruit new male mentors. Your company will be featured as the premier sponsor during all of our marketing and recruitment efforts surrounding 60 Men in 60 Days.

Monthly eNews Feature Story

A story featuring your company and partnership with BBBS in one of our monthly eNews emails sent out to our more than 10,000 supporters.

Big Socials Partner

Your company will be the premier sponsor for all of our quarterly Big Socials! These events are a chance for current Bigs and mentors to mix and mingle as well as guests who'd like to learn more about our mentoring opportunities. You will be featured in marketing for the events including the eNews and social media.

Match Activity Partner

You will sponsor one of our monthly Match Activities which are BBBS-hosted events for Bigs and Littles to connect and have fun. As the event sponsor, your company will be prominently featured in all communications promoting your chosen activity.

Adopt-a-Family Partner

Your company and logo will be featured as a premier supporter of our Adopt-a-Family initiative in digital and print communications.

Hygiene Closet Partner

Your company and logo featured as a premier supporter of our Hygiene Closet, including recognition in digital and print communications.

Winter Carnival Partner

Your company and logo will be shared with all digital media, print and at the event at one of our most-loved match activities of the year, where we welcome families and our matches to celebrate and connect during the holiday season.

Back to School Partner

As one of our premier sponsors, your company will be prominently featured during our annual Back-to-School Picnic. This large event brings together matches, families and mentors to celebrate the new school year and connect families with vital resources. Your sponsorship will be highlighted through all digital media, printed materials and event-day promotions.

New Match Mondays Partner (only one available)

Every Monday, we feature a new mentoring Match on our social media. Your company will be the presenting partner for those posts and receive exposure on our social media channels every Monday!

MentorU Activity Partner

You will be the sponsor of one of our monthly MentorU meet-ups. In all communications for your chosen meet-up, we will market your company as the event sponsor.

Big Futures Activity Partner

You will be the sponsor of an upcoming Big Futures Activity. We will market your company as the event sponsor in all communications for your chosen activity.

Bowl for Kids' Sake

Spring 2025

For more than 45 years, Bowl for Kids' Sake has been Big Brothers Big Sisters' largest annual fundraising event, bringing together mentors, parents/guardians, donors, corporations and community members to support our mission. Participants raise funds by asking family and friends to help them hit their fundraising goal. To show our gratitude, we celebrate their efforts with 90 minutes of FREE cosmic bowling, pizza, drinks, prizes and more at a local bowling alley.

Presenting Partner - \$12,500

- Mention in all press releases and radio ads
- Verbal and banner recognition at all 2025 bowling sessions
- Priority choice in bowling session dates and times for company teams
- Logo placement on participant t-shirts, print materials and event website
- Recognition at 2025 kickoff events
- Recognition on event emails, social media and monthly eNews feature

300 Club - \$10,000

- Verbal recognition at all 2025 bowling sessions
- Priority choice in bowling session dates and times for company teams
- Logo placement on participant t-shirts and event website
- Recognition at 2025 kickoff events
- Recognition on event emails and social media

Turkey - \$7,500

- Verbal recognition at all 2025 bowling sessions
- Priority choice in bowling session dates and times for company teams
- Logo placement on participant t-shirts and event website
- Recognition on event emails and social media

Strike - \$3,500

- Verbal recognition and lane signage at all 2025 bowling sessions
- Logo placement on event website with link to your website
- Recognition on event emails and social media

Lane - \$1,500

- Lane signage at all 2025 bowling sessions
- Logo placement on event website with link to your company's website

Pin - \$750

- Lane signage at all 2025 bowling session



THE MOST FUN IN RENTED SHOES!

Fore Potential

Fall 2025

A new golf adventure is coming in 2025! We're reimagining our golf event to make it more inclusive, affordable and fun for everyone. Instead of a traditional golf tournament, we will host a non-traditional golf experience at Top Golf!

Presenting Partner - \$12,500

- Prominent logo placement on website, in print materials, event scoreboards and digital screens at TopGolf Omaha
- Recognition in emails and social media
- Verbal recognition at event
- Opportunity to speak during the event kickoff or awards ceremony
- Four bays for up to 24 participants with food and swag bags

Eagle - \$7,500

- Logo placement on website, in print materials, event signage, event scoreboards and digital screens at TopGolf Omaha
- Recognition in emails and social media
- Verbal recognition at event
- Three bays for up to 18 participants with food and swag bags

Birdie - \$5,000

- Logo placement on website, in print materials, event signage, event scoreboards and digital screens at TopGolf Omaha
- Recognition in emails and social media
- Verbal recognition at the event
- Two bays for up to 12 participants with food and swag bags

Par - \$2,500

- Logo placement on website, in print materials, event signage, event scoreboards and digital screens at TopGolf Omaha
- Recognition in emails and social media
- One bay for up to 6 participants with food and swag bags

Bogey - \$1,000

- Logo placement on website, in print materials, event signage, event scoreboards and digital screens at TopGolf Omaha
- Recognition in emails and social media

Tee - \$500

- Name placement on website, in print materials, event signage, event scoreboards and digital screens at TopGolf Omaha
- Name recognition in emails and social media



Other Ways to Help

- **Host a Family Resource Supply Drive**

Collect essential items to support our youth and families, helping them access much-needed resources.

- **Offer Employee Donation Matching**

Boost the impact of your employees' contributions by matching their donations and doubling the support for local youth.

- **Provide Job Shadowing Opportunities for Big Futures Participants**

Inspire young adults by offering them a chance to shadow professionals, giving insight into potential careers.

- **Become a Big Futures Community Partner**

Empower the next generation by partnering to support youth development and career readiness.

- **Host a Recruitment Presentation**

Gather your coworkers and learn more about mentoring in our Community-Based program and our MentorU program.

Big Brothers Big Sisters allows us to make a meaningful impact in the lives of young people, strengthening our community, growing our local workforce and preparing youth for long-term success.

Ryan Steinbach, Union Pacific





Ready to make an impact?

Contact: Gabby Ayala

Engagement and Events Manager

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