

THOMAS SLAGLE (he/she/they – any pronoun welcome)
402-380-6381 — tslagle48@gmail.com — thomasslagle.com

EDUCATION

2015-2019 Bachelor of Journalism — **University of Nebraska-Lincoln**
Major: Advertising and Public Relations
Minors: Communication Studies and History

EXPERIENCE

2020-present **Big Brothers Big Sisters of the Midlands** Omaha, NE (*Remote*)

Donor Communications Specialist

Compose donor-centric newsletters, thank you letters, and appeals for print communications; emails and social media content for digital communications
Establish and execute a strategic and tactical donor stewardship plan
Research and write grant proposals
Design event materials and promotions
Accomplishments: Advanced digital fundraising efforts, established Planned Giving program, refreshed new donor materials, assisted with BBBS agency merger

2019 **United Way of the Midlands** Omaha, NE

Community Ambassador (Temporary Position)

Coordinated campaign efforts with corporate accounts
Developed campaign schedules for events and speakers
Presented UWM messaging to various employee groups
Created reports, tracked results and collected donor detail
Accomplishments: Raised \$250,000+ with 30 local organizations

2016-2019 **Nebraska Game and Parks Commission** Lincoln, NE

Communications Assistant

Established social media presence across Facebook, Instagram, and Twitter
Developed national and local digital marketing campaigns
Analyzed insights to inform and adjust digital strategies
Designed creative across platforms and graphics for digital displays
Accomplishments: Increased Facebook engagement by nearly 50%, grew Instagram following to more than 25K, and curated engaging and informative content on Twitter

SKILLS

Donor Databases: eTapestry, Andar
Adobe Creative Suite: InDesign, Photoshop, Premiere Pro
Social Media: Falcon Social, Buffer, Instagram, Facebook, Twitter, LinkedIn
Web Development: WordPress, Firespring Website Management
Email Marketing: Emma, Engaging Networks
Copywriting
Grant Writing
Microsoft Suite: Word, Excel, PowerPoint, Outlook
Nonprofit Fundraising
Organization, Creativity, Leadership

ADDITIONAL ACTIVITIES

2021-present	High School Speech Judge Roseville High School
2021-2022	Freedom Street Health Community Volunteer
2020-present	Big Brothers Big Sisters of the Midlands DEI Committee Member, LGBTQIA2S+ Champs Committee Member, Big Blog Editor
2019	Longleaf Wilderness Medicine Wilderness First Aid – 16-hour Certification